Rose Memorial Library Association

Director's Report

**March 2016**

**Summary of Activities**

I have discussed our insurance needs with several brokers and received several plans. The library currently has an agreement with Veritas Benefits and would be subject to early termination fees if we choose to change now. I am waiting to hear back from the state regarding our eligibility to participate in the state’s Empire or Excelsior plan. The library currently pays $1,866.05 for three employees including the administration fee. Open enrollment is in November. We have a variety of options including the state plan to choose from. Proposals from Michael Fidelow, Tammi Boshes Weinfeld, Alex Miller and the state plans are included in the board packet. If the library board decides to go to the state plan a resolution will need to be passed electing to participate in the plan. A copy of the resolution is included in the board packet.

The temporary sign permit application was taken to the Building Department; however, the permit was denied. Under the current sign ordinance the sign to be placed at 61 East Main St. is considered an exterior advertising sign and prohibited under §215-49 B. Exterior advertising signs and billboards. A copy of the sign ordinance is included in the board packet.

**Statistics**

Library Visits – 5,345

Library sponsored program numbers – *see attached program breakdown*

Circulation – 3,349

ILL Materials Borrowed/Loaned – 902/755

\*Registered Users – 5,766

*See additional page*

Reference Transactions – 450

Public Computer Sessions – 182

Web Analytics –

Visitors – 927

Number of visits – 1,503

Page visits – 2,435

Overdrive –

Titles - 348

Circulations - 370

Database Usage -

Tumblebooks

Book Views of Year

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Book Views** | | |
| **Month** | **2014** | **2015** | **2016** |
| January | 22 | 12 | 18 |
| February | 16 | 0 | 144 |
| March | 41 | 9 |  |
| April | 34 | 2 |  |
| May | 12 | 55 |  |
| June | 5 | 1 |  |
| July | 6 | 4 |  |
| August | 15 | 0 |  |
| September | 9 | 7 |  |
| October | 11 | 2 |  |
| November | 6 | 249 |  |
| December | 4 | 208 |  |
| **Total** | 181 | 549 | 162 |

Zinio

0 Circs

The subscription for Zinio expired February 29, 2016 and will not be renewed.

Learning Express

0 Sessions

0 Registrations

0 Page Hits

0 Tests

0 Tutorials

0 Computer Courses

0 Ebooks

**Community Involvement**

I have reached out to Hudson Valley Paws for a Cause to take over the read to dogs program until I am able to work with Noelle again.

Respectfully submitted,

Jennifer Brown, MLS, MPA

Library Director